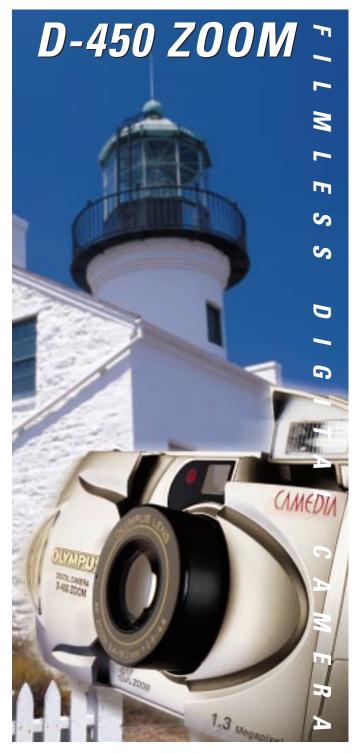
OLYMPUS



One camera. Many points of view.

Designed in the same style as Olympus' most popular film cameras, the 1.3 megapixel D-450 ZOOM sets the new gold standard in affordable filmless digital photography. At its heart, is an all-glass aspherical lens system with auto focus, exposure and white balance, as well as 2 quick focus settings at 8 feet and infinity. The 3x Olympus zoom lens with electronic TTL viewing provides wide, normal and portrait length telephoto, so you'll get sharp, well-exposed shots without having to move to get a good composition. Its telephoto length is up to105 mm, and to bring subjects even closer, you can digitally double the focal length inside the camera at any zoom setting. Adding to the versatility is a macro mode

which lets you shoot a subject from just 4 inches away. And a streamlined chassis makes it easy to carry and use, while a streamlined price makes it easy to afford.



The D-450 ZOOM takes the worry out of getting close with its macro mode setting.

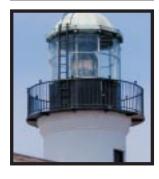
35mm (full wide)



105mm (full telephoto)



210mm (full telephoto + 2x digital/telephoto)







Horizontally or vertically, you can take multiple shots that get stitched.









Thanks to its rapid refresh rate, it's easy to click off a series of shots as quickly as you can compose and shoot.

The ultimate shooting machine.

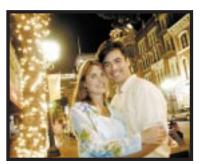
From the first moment you take this little number out for a spin, you'll know you're holding one serious camera. For instance, instead of merely masking a single film exposure the way some cameras do, the D-450 ZOOM's true panorama mode lets you seamlessly stitch multiple shots together to create awe-inspiring super-wide and super-high views. Of course, having the fastest refresh rate of any camera in its class doesn't hurt either, so you can fire off shots one right after another or automatically snap off a series of up to 10 shots in a row. Another important distinction of the D-450 ZOOM is its 114,000 pixel LCD, which gives you a glare-free view of your images for preview or playback regardless of the angle you're viewing them from. Whether you're standing off to the side, or holding the camera over your head, you're guaranteed to always have a clear image of your subject.

You'll always have a clear view no matter how you look at the Olympus easy viewing LCD.



They'll call you a photographic magician.

With just the right mix of automatic and manual features up its sleeve, the D-450 ZOOM gives you the power to do some pretty amazing stuff. ISO is auto or selectable at 160, 320, and 640 — a must for shooting in low light. You can adjust exposure plus or minus two steps in half-step increments. Or tweak the white balance and compensate for fluorescent or incandescent lighting and sunny or overcast conditions. There's also a choice of automatic flash in low light and back-lit conditions, "red-eye" reduction, fill flash or flash off selections with the intelligent flash system to create the perfect illumination.



The Slow sync feature enables you to achieve special effects with or without red-eye reduction.

A white balance setting takes that annoying green tint out of fluorescent-lit interior shots.





Set the white balance for tungsten to take the yellow out of incandescent lighting.







There's no place like home for filmless photo printing.

When you get wired to the optional Olympus P-330 Instant Photo Printer, that's when the fun really begins.

The P-330 connects directly to your TV, VCR, camcorder or digital camera to produce photo-quality prints of any

omputer. All you have to do is sit back, previous your

digital image or video still. You don't even need

a computer. All you have to do is sit back, preview your

digital shots right on your TV screen, then push the print button to create beautiful photo-quality prints in just two

minutes flat. (Just try doing that with a traditional film camera.) You can make single or multiple prints on plain, adhesivebacked or UV coated paper, or get really creative and produce miniature photo stickers, customized labels or postcards. It's like having a onehour photo lab right in your own living room. The only difference is, it's 58 minutes faster.

The P-330 Instant Photo Printer lets you make as many prints as you want wherever you want whenever you want.



You can even make blur-free photos of stills from a camcorder or videotape with the P-330.



This camera's got connections.

Not only does the D-450 ZOOM connect directly to your computer for downloading images, you also have a choice of several other ways to connect, thanks to removable SmartMedia.TM An 8 MB SmartMedia memory card that holds up to 122 images comes with the D-450 ZOOM (higher capacities are available), all of which download directly to the



Removable, reusable SmartMedia cards are smaller, yet hold a lot more than big, bulky floppy disks. Get with it!

optional P-330 Instant Photo Printer which also connects to your computer. In addition, you can download images to a MAC or PC, desktop or laptop, by inserting SmartMedia into the optional FlashPath™ floppy disk adapter or PCMCIA card reader. And since both the D-450 ZOOM and the P-330 Printer connect to a TV, you can view all your shots anytime on the big screen. Now that's connected! The D-450 ZOOM also comes with easy-to-use software that lets you manipulate and enhance your images. After that, you can send them by e-mail, post

them on the Internet, create personalized cards and calendars or use them to make multimedia presentations.

What you do is up to you. And the D-450 ZOOM makes it all possible.

The optional PCMCIA card reader or FlashPath adapter (not shown) make it easy to download images to your computer.

1280X960 RESOLUTION

D-450 ZOOM Filmless Digital Camera Highlights

Here's where you can manually adjust the exposure plus or minus two steps for optimum picture quality. Built-in, pop up intelligent flash is automatic in low light with "red-eye" reduction, fill-flash or flash-off modes.



All-glass aspherical f2.8 Olympus wide-angle lens with macro mode and digital 2x telephoto mode. The TV/VCR connector lets you view shots right on your television screen, or store them as digital images on videotape.

Optical viewfinder with dioptric correction for viewfinder sharpness.

Quick and easy erase button lets you delete your last shot and try again.



Here's your direct connection to the optional P-330 Photo Printer. Can you say flawless prints in 2 minutes flat? Clear-view 114,000 pixel, anti-reflective LCD lets you easily view preview or playback from virtually any angle. The 8MB removable, reusable SmartMedia™ Card holds up to 122 images and is floppy disk compatible with the optional FlashPath™ adapter.

D-450 ZOOM Filmless Digital Camera Specifications

Image Pickup 1.310.000 pixel (1.250.000 effective pixel), 1/2.7-inch

progressive CCD

File Format DCF/EXIF, JPEG, TIFF (non-compressed) Resolution 1280 x 960 pixels (SHQ/HQ modes)

640 x 480 pixels (SQ/Digital-Telephoto modes)

Storage Capacity (8 MB SmartMedia Card)

| Recording Mode | No. of Frames | File Size |
|--------------------|---------------|---------------|
| SHQ/Non-compressed | 2 | 3690 KB |
| SHQ/Compressed | 18 or more | 440 KB (max.) |
| HQ | 36 or more | 220 KB (max.) |
| SQ | 122 or more | 67 MB (max.) |

Olympus 5.4 - 16.2 mm (35 - 105 mm 35 mm equiv.), Lens

f2.8 - 4.4, aspherical, all-glass 3x zoom lens system

Digital/Telephoto 2x at any focal length

Aperture W: f2.8, f8.0

T: f4.4, f12.6 (auto select) Shutter 1/2 - 1/1,000 sec. mechanical

Focusing Advanced contrast detection TTL autofocus system

Autofocus 32 in. - ∞ (normal) 8 in. - 32 in. (macro)

Quick Focus Presets quick focus settings at 8 ft. & infinity

Programmed auto exposure **Exposure Controls**

Exposure Compensation +/- 2-step compensation in 1/2-step increments

Progressive, displayed on LCD **Exposure Counter** User selectable ISO 160, 320 & 640 **Equivalent ISO Range** Self-Timer Electronic self-timer with 12-sec. delay **Photometric System** TTL center-weighted average metering system **Electronic Flash** Built-in, pop-up intelligent flash system with auto, fill-

in, flash off, red-eye reduction and slow syncro red-

eye reduction

White Balance Full auto TTL, preset manual for daylight, overcast,

tungsten light and fluorescent light

Rapid Shooting Automatically stores images in buffer for shooting without waiting between shots

Up to 10 shots at 2 frames-per-sec. (SQ mode), 8

shots at 0.8 frames-per-sec. (HQ mode) and 4 shots at

0.8 frames-per-sec. (SHQ mode)

Viewfinder Optical real-image zoom viewfinder, LCD monitor **LCD Monitor** 114,000 pixel, 1.8" color TFT display with manual

brightness adjustment that can be viewed from any

angle and in bright light

AC adapter, video output (NTSC) for review and edit Connectors

only and serial connector (RS232C) for computer

downloads

Date and Time Record with picture simultaneously

Automatic Calendar System Up to 2030

Sequence shooting

Direct Print Optional with Olympus Photo Printer

Power Supply 4 AA NiMH, NiCd, Lithium or Alkaline batteries or AC

adapter (opt.)

Memory Storage SSFDC SmartMedia™ 3.3V, 8 MB incl. (8, 16 & 32 MB

available), floppy disk compatible with optional

FlashPath™ adapter

Software (Win/Mac) Camedia™ Master Image Editing/Download

Adobe® PhotoDeluxe™ (advanced imaging) Enroute QuickStitch™ Panorama

8, 16 & 32 MB SmartMedia Cards, P330 Printer, PCMCIA adapter, FlashPath™ Floppy Disk, Adapter, Accessories

AC Adapter, Camera case

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